



SMART LUXURY  
Living in Style



Almost 100 years ago

KLUDI began manufacturing bathroom fittings using traditional methods of craftsmanship. Followed by high-quality, reliable fixtures of timeless design, this expertise formed the foundation of KLUDI. From the tradition as a faucet specialist, the goal was created to combine the highest quality of use and perfect design in a unique way. Thus the claim *Water in Perfection* finds unmistakable expression in our products as well as in all services we provide for our customers. It inspires and drives  
  
our future activities.





Contemporary, Modern Classic, Puristic, Avantgarde – with the Smart Luxury range KLUDI offers sophisticated bathroom design a multitude of possibilities. Something to fit for every style.

SMART

Living in

# LUXURY Style

In residential architecture, today's bathroom is an important part of the culture of individual interior design. Bathroom design and fittings require just as much creative planning and inventiveness as the other rooms in the home do. The once common standardised washroom and off-the-peg bathroom are things of the past. Contemporary bathroom design is much more about the world of style, trends and exclusivity, where the dream bathroom is a means to express your individuality. After all, interior design is all about finding a personal touch.



## THE BRAND DESIGNER

For decades, Prof. Peter Schmidt (THE STUDIOS, Hamburg) has enjoyed an outstanding reputation internationally as a designer for major brands. As one of the most creative minds in his profession, he has been awarded the 2019 German Design Award: Personality of the Year. His adopted city has honoured him as Hamburg Citizen of the Year 2019 for his life's work. Brands like Jil Sander, Hugo Boss, Apollinaris, the Charité university hospital and the Hamburg State Opera bear his signature and enjoy international recognition. His expertise is particularly evident in the design of KLUDI's seal. It reflects what the brand has epitomised for almost 100 years: skilled craftsmanship, top quality workmanship and guaranteed perfection and reliability. At the heart of brand communication, it becomes a unique selling proposition with a high recognition value.

## THE BRAND MAKER

o Peter Körfer-Schün (Chief Representative of the KLUDI group) learned the fundamentals of brand management at an early age in branded goods companies in the consumer goods industry, and continued to successfully grow this knowledge in the high-quality and durable consumer goods sector. His ability to analyse competitive structures for strengths and weaknesses, to derive opportunities for promising positions and to execute them with precision and the utmost consistency has enabled him to develop brands from low-profile outsiders into global market leaders. His expertise has enabled KLUDI to completely realign its brand and product range strategy. Following a successful relaunch in the high-volume business, the Sauerland-based fittings specialist is now setting a completely new course on the market for sophisticated designer fittings for modern bathrooms, as impressively demonstrated by the Smart Luxury Living in Style concept presented here. It helps to bring the KLUDI's brand claim, *Water in Perfection*, to life in a unique way.

→  
Peter Körfer-Schün (right)  
and Prof. Peter Schmidt (left)  
in his studio in Hamburger  
HafenCity



Living in Style



→

### CONTEMPORARY

Modern architecture and contemporary interior design currently focus on functionality for users. Their design language is reduced and uncomplicated, focusing on clear lines, geometric forms, and a new aesthetic lightness.



↓

### MODERN CLASSIC

While these words may seem contradictory at first, they are actually a perfect combination: Traditional designs and furnishing styles of yesteryear come together, harmoniously interacting with elements of contemporary design to create timeless elegance and a very special quality.







### PURIST

Uncompromisingly straightforward and free of any unnecessary ornamental touches, the purist design language focuses on a clear, reduced look and understated elegance. Its uncomplicated aesthetics reflect its commitment to the best possible functionality: »form follows function«.



### AVANTGARDE

Committed to progress, avant-garde design aspires to show how we will live in future. It dispenses with the familiar, instead experimenting with forms, colours and materials unbound by existing rules to develop innovative solutions.



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### Series

ZENTA SL, AMEO  
NOVA FONTE  
BOZZ  
BALANCE





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Page 10–41	CONTEMPORARY	ZENTA SL, AMEO

## **Contemporary**

### Keeping up with the times

The best possible use of space, simple serial building, design language borrowed from cubism – contemporary architecture and interior design are more user-driven nowadays: the focus is on functional requirements. This is also expressed by a reduced design language that captivates with its linear, puristic simplicity and has no need for any unnecessary flourishes. Clean, clear lines and the harmonious interaction of geometric shapes merge to form a new aesthetic lightness.







←

Single lever basin mixer  
482600565

With its elegantly understated  
purism, ZENTA SL fits perfectly  
in any urban residential setting.



ZENTA SL



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SMART LUXURY



ZENTA SL is characterised by its carefully balanced, harmonious synergy of rectangular and circular forms, angular clarity and soft curves. This visually conveys a sense of calm and serenity.



↑

Concealed two-hole wall-mounted single lever mixer

482470565

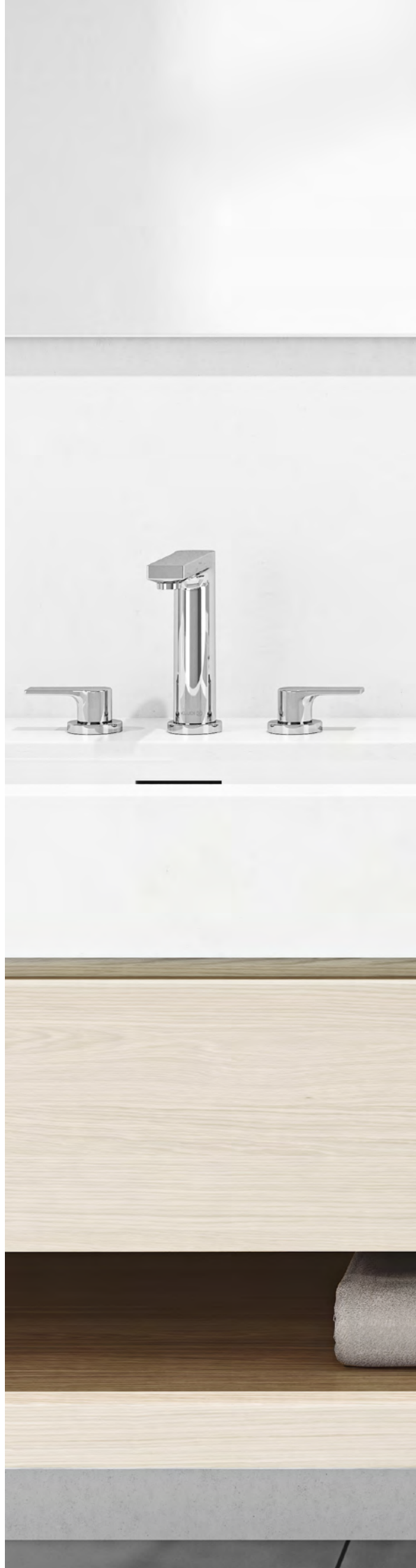
An eye-catcher: maximum precision where edges meet surfaces ensures a premium look.

←

Single lever washbowl mixer

482560565

VersatilityPlus: the high-rise fitting is perfect for use with washbowls.



Single lever basin mixer

480270565

Quintessential: soft curves contrast with stringent, precise linear design.



Three-hole basin mixer

483930565

Consistently geometric: the clear form gives the fittings their timeless elegance.



ZENTA SL



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Concealed single lever bath  
and shower mixer  
486500565  
Bath shower set  
6795005-00

Shower arm  
6651405-00  
Wall supply  
6306005-00  
Head shower  
6751105-00

Thinness: the streamlined design  
and purist elegance of ZENTA SL  
are absolutely captivating.



Concealed single lever bath  
and shower mixer  
486500565  
Bath filler  
4860005

Bath shower set  
6785005-00  
Wall supply  
6306105-00

It's all in there: With ZENTA SL  
a wide range of design solutions  
can be implemented in the modern  
bathroom.





→

Single lever bath and shower mixer  
485900565

Slender and slim: the free-standing  
bath mixer catches the eye with  
its elegant design.

22



←

Single lever bath  
and shower mixer  
486700565

Bath shower set  
6785005-00

Strong character:  
the slim body of the  
fitting ends with a flat,  
precision-cut front.



ZENTA SL





Committed to prevailing trends – language in design and architecture currently reflects a penchant for linear, functional simplicity.

## **AMEO**

### A dash of luxury

With its defined forms and clear lines, AMEO embodies contemporary purism, giving the bathroom that certain something and a touch of extravagance.

AMEO



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SMART LUXURY



↑

Single lever washbowl mixer  
412980575

Reaching for the heights: with spout heights of 210 mm or 270 mm, the high-rise fitting adds brilliance to any washbasin.



Single lever shower mixer

416750575

Shower set

6774005-00

The wall-mounted shower mixer with side controls ensures maximum ease of use.



Concealed thermostatic shower mixer

418350575

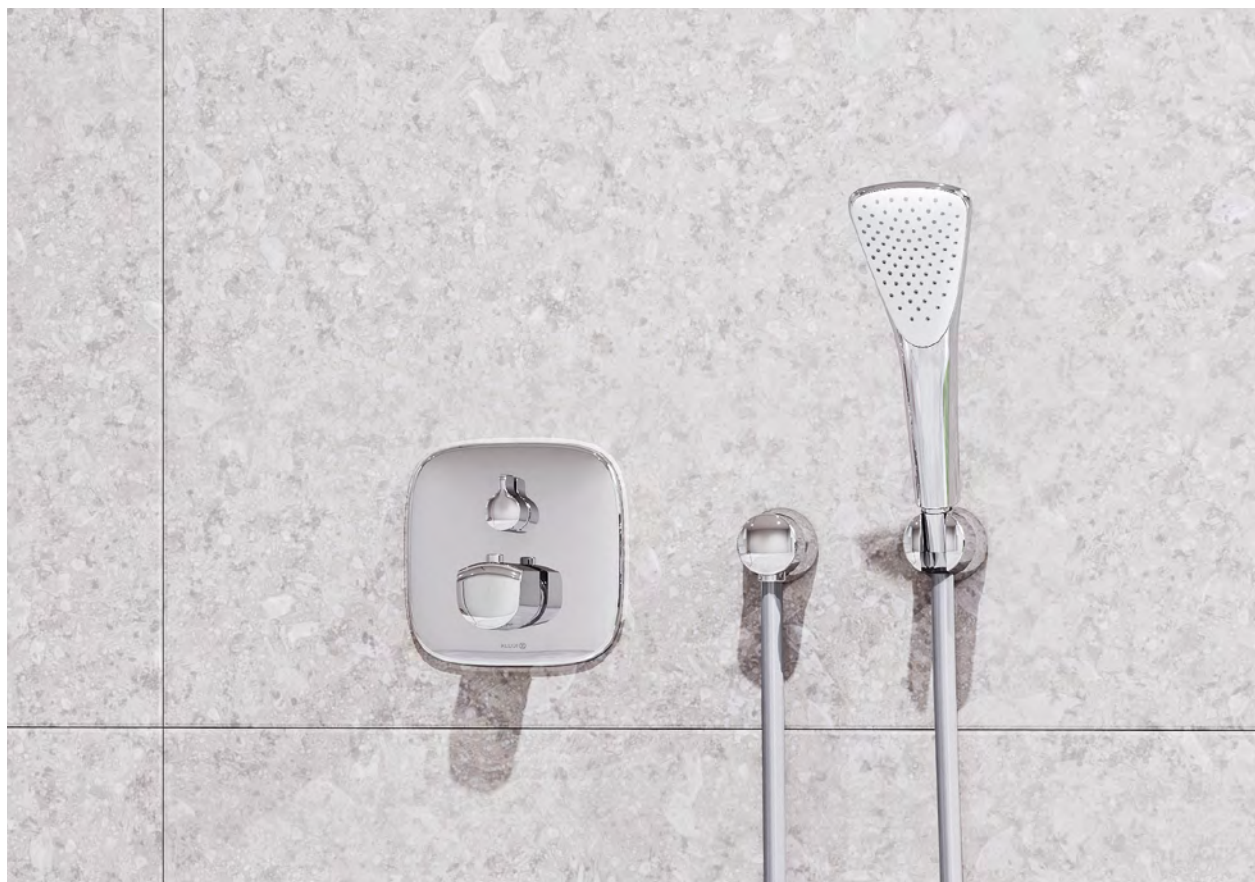
Bath shower set

6765005-00

Wall supply

6306005-00

The thermostatic fitting accurately maintains the selected water temperature, even when the pressure fluctuates.





AMEO

→  
Single lever bath and shower mixer  
416710575  
Bath shower set  
6765005-00  
Wood, stone, metal, fabric –  
contemporary bathrooms  
call for a homey design.





AMEO







↑

Single lever basin mixer

410260575

Up to date: the 'Eco s-pointer water flow regulator' reduces the water flow at the washstand to an economical 6 l/min.

←

Concealed two-hole wall-mounted single lever mixer

412440575

Single lever bidet mixer

412160575

Personal style: unusual materials, selected colours and the choice of a very special fitting give a bathroom that unique touch.

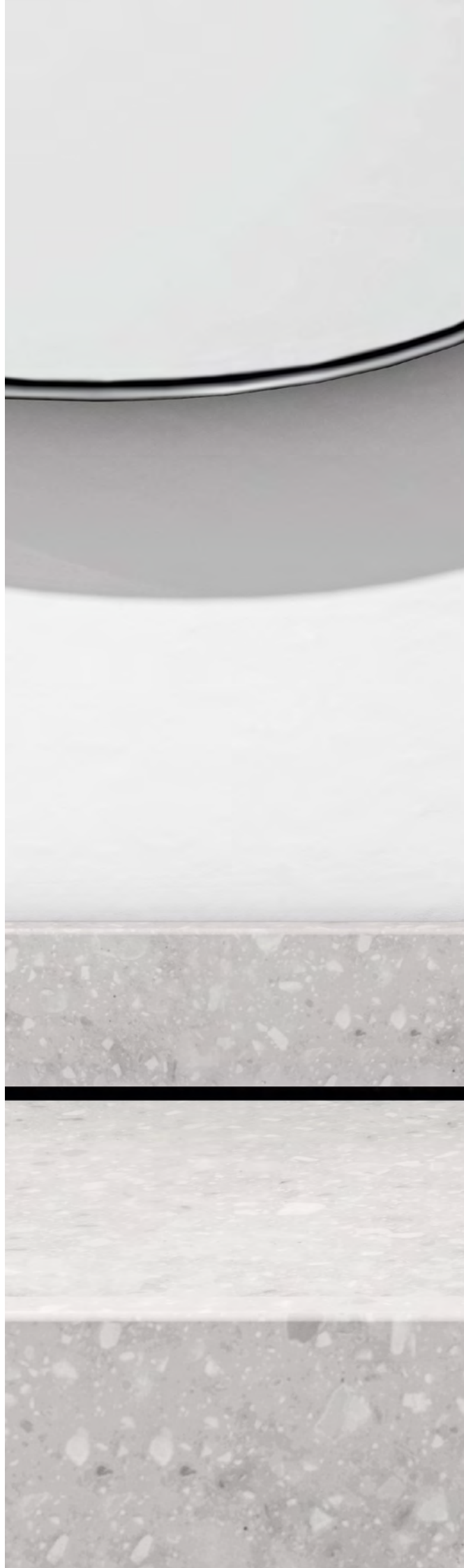


→

Single lever basin mixer

4102400575

Makes quite an impression: its sculptural appearance gives this fitting a commanding presence.





AMEO



↑

Concealed two-hole wall-mounted single lever mixer

412450575

Shower set

6774005-00

Versatile design functions:

AMEO offers solutions that fit all aspects of the modern bathroom.

→

Single lever shower mixer

417100575

Shower set

6774005-00

Increased shower enjoyment thanks to precision adjustment, convenient control and easy-to-read markings.



AMEO



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↑

Three-hole basin mixer

413930575

The three-hole mixer makes an impression with its uninterrupted spout line and its characteristic crest-shaped handles.

KLUDI AMEO is entirely dedicated to serving the user and interior design in terms of form and function – with an extensive range and various control concepts for all aspects of the bathroom.

AMEO



Single lever bath and shower mixer  
414470575

With its elegant design, the AMEO bathtub fitting refines even extravagant bathroom environments.

The generous reach of its spout enables installation even on a wide bathtub or tile rim.





AMEO





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Page 42–73	MODERN CLASSIC	NOVA FONTE

## **Modern Classic**

### Reinterpreting tradition

To keep with the times, Classicism as we have known it since the 16th century renews itself with its striking references to traditional forms, materials and stylistic elements, combining them with contemporary design elements again and again. Depending on the interpretation of classic modern designs, it makes use of different approaches, creating very individual style variations: ranging from design language conscious of tradition through purist straightforwardness to decorative playfulness. What they all have in common is their timeless elegance and particular quality.

Living in Style







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↑  
Three-hole basin mixer  
201430520

An elegant eye-catcher: the fitting  
charms with its harmonious lines.

↗  
Bath and shower mixer  
205400520  
Bath shower set  
2085005-25

KLUDI NOVA FONTE Classic  
uncompromisingly reduces the  
archetypal shape to the essentials.



↑

Three-hole basin mixer  
201430520

Inspired by historic two-handle fittings, KLUDI NOVA FONTE translates their grace and elegance to the modern age with an impressively delicate and timeless aesthetic.

NOVA FONTE Classic



→  
Three-hole basin mixer  
201430520

The cross handles follow in the tradition of classic style elements, while their clear design also gives them a contemporary look.





NOVA FONTE Classic



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SMART LUXURY



Basin mixer  
201180520

Shapely alternatives: for the washbasin, there is not only a single-hole fitting ...



Concealed three-hole  
wall-mounted basin mixer  
201460520

... but also three-hole wall-mounted fittings with spouts in two different lengths.



52

- ↑
- Bath and shower mixer  
205400520
- Bath shower set  
2085005-25

Traditional lines: the bath and shower fitting follows the bath's design cues.

- 
- Shower mixer  
207100520
- Shower set  
2084005-25

A fitting counterpart for the shower: shower fitting with traditional cross handles.











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SMART LUXURY





↑

Three-hole basin mixer  
201430515

Clear and pure: the slim line  
design is impressive, without  
any unnecessary flourish.



KLUDI NOVA FONTE Puristic reinterprets minimalism in a pleasantly soothing way with its understated elegance and reduced form.

58



↑

Three-hole basin mixer  
2014-30515

Timeless modernity: the clear,  
straightforward design creates  
everlasting elegance.



NOVA FONTE Puristic



←

Concealed three-hole wall-mounted basin mixer  
201460515

The 'Art of Omission': the three-hole wall-mounted fittings boast impressively simple, calming clarity.



↑

Basin mixer  
201180515

Less is more: the single-hole fitting also impresses with its minimalist shapes.



↑  
Shower mixer  
207100515  
Shower set  
2084005-15

Sleak linear design: the slim wing handle, reduced to the essentials, characterises the look of the two-handle fittings for showers and baths.



↑  
Three-hole basin mixer  
201430515



Bath and shower mixer

205400515

Bath shower set

2085005-15

'Minimum not maximum': simple, functional and aesthetically pleasing – these attributes make up the design.









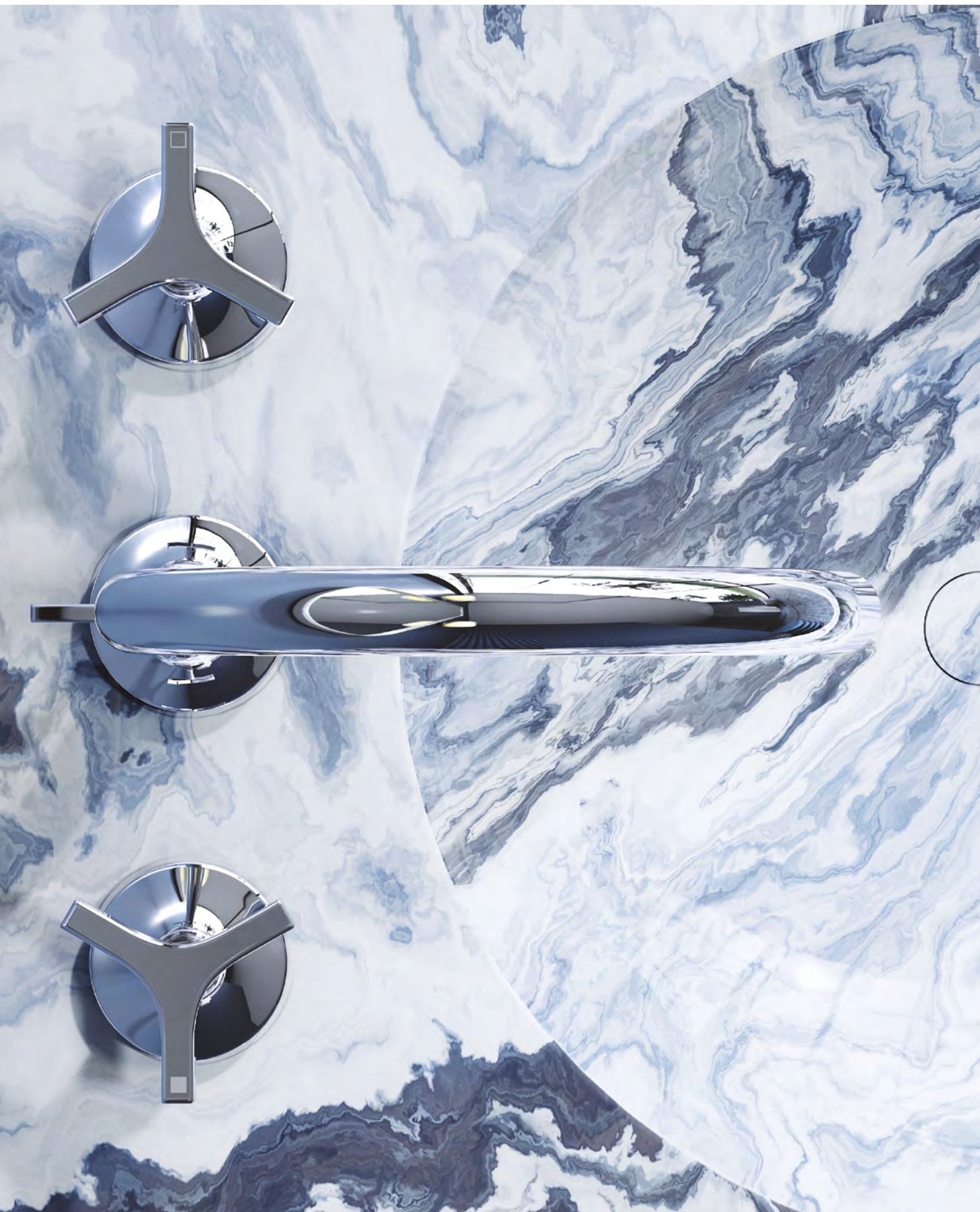
→

Three-hole basin mixer  
201430539

Fine materials, playful shapes:  
the fitting is a real eye-catcher.



NOVA FONTE Déco



SMART LUXURY

←

Three-hole basin mixer

201430539

A visual and tangible experience:  
the gently-curved star grip is a  
joy to hold.

KLUDI NOVA FONTE Déco uniquely  
combines decorative Art Nouveau  
elements with a modern cottage look,  
creating an individual, timeless design.



←

Concealed three-hole wall-mounted basin mixer  
201460539

More than decorative: the wall fitting upgrades  
any washbasin with its elegant look.



↑

Basin mixer  
201180539

A distinguished solitaire: the single-hole  
fitting immediately catches the eye with  
its expressive shapes.



→

Shower mixer  
207100539 and  
Shower set  
2084005-35



72

↑

Bath and shower mixer  
205400539  
and Bath shower set  
2085005-35

Whether Art Nouveau villa or cottage:  
the two-handle fittings for shower  
and bath look good everywhere.

SMART LUXURY





NOVA FONTE Déco





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Page 74–91	PURISTIC	BOZZ

## **Puristic**

### Uncompromisingly linear

Consistent elimination of anything unnecessary and unconditional commitment to optimum functionality shape the design language of purism. Its credo of form follows function is expressed in no-frills simplicity, free of any ornamentation, the precision of its lines, clear geometric shapes and a limited range of colours. Faithful to these basic principles to this day, purism fascinates with its clear and simple look, its completely understated aesthetics and its pleasing simplicity.



No room for excess – the exact lines and the strictly geometrical design language form the uncomplicated aesthetics of purism.

**BOZZ**

The original in its purest form

Reduced to the essentials – the design of BOZZ appeals with its uncompromising linear design and intentionally simple elegance.

BOZZ



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SMART LUXURY

Inspired by water pumps of past centuries and with a new, improved shape, KLUDI BOZZ embodies the essence of all fittings.

←

Single lever basin mixer

382820576

Fittings in three spout heights provide the optimum solution for any washbasin environment: 75, 100 to 240 mm.

→

Single lever basin mixer

382720576

The quintessence of all fittings: BOZZ embodies purism in its absolute form for the bathroom.





80

↑  
Concealed two-hole  
wall-mounted single lever  
basin mixer  
382450576  
Purism in its absolute form:  
the concealed wall fitting  
needs no ornamentation.

SMART LUXURY









→

Single lever washbowl mixer  
382860576

Versatility Plus: the high-rise fitting  
ensures optimum user convenience  
with its 240 mm spout height.



BOZZ



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SMART LUXURY



↑  
 Concealed single lever  
 bath and shower mixer  
 386500576  
 Bath filler  
 3850505  
 Bath shower set  
 2085005-15

Wall supply  
 6306105-00

Less is more: the wall trims  
 of the bath and shower  
 mixers are extremely flat.

←  
 Concealed single lever  
 bath and shower mixer  
 386500576  
 Bath shower set  
 2085005-15  
 Shower arm  
 6651405-00  
 Head shower  
 6432505-00

Wall supply  
 6306005-00

Modern minimalism: BOZZ  
 attracts attention to the  
 washstand, bathtub and  
 shower with its precise lines  
 and clear geometrics.



←

Single lever bath and shower mixer

386910576

Bath shower set

2085005-15

Consistent design vocabulary: the elegant, downward curving spout gives the water flow a natural shape.



↑

Single lever shower mixer

388310576

Shower set

2084005-15

Minimalism in the shower: the two rosettes of the surface-mounted mixer are very flat, and the handle flows with its extremely slim design.



↓

Single lever basin mixer

382723976

Black and white glamour: the elegant matt black of the fitting is particularly effective as a contrast to the white of the ceramics.







←

Concealed two-hole wall-mounted  
single lever mixer

382453976

Sleek elegance: the uncompromising  
linear style and strict geometric  
language are without equal.

↓

Single lever bath and shower mixer

386913976

Bath shower set

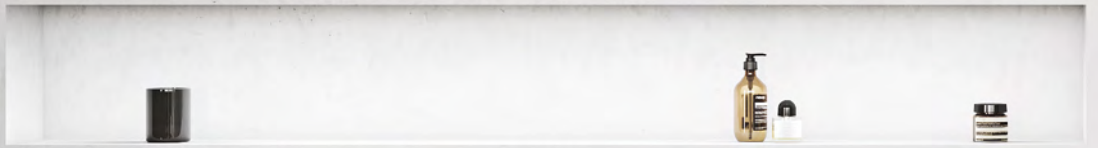
2085039-15

Consistently purist: the slim,  
no-frills design of the fittings for  
bath and shower is also striking.





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SMART LUXURY



BOZZ



Single lever shower mixer

388313976

Shower set

2084039-15

Single lever bath  
and shower mixer

386913976

Bath shower set

2085039-15

Black is beautiful:  
the BOZZ fittings look  
particularly sophisticated  
in trendy matt black.





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## **AVANTGARDE**

### Ahead of its time

The Avantgarde embodies the unknown, the unusual, the future and – ideally – the progressive. It thrives on the fact that it does not have to follow the rules and needs no guidance from traditional methods. Instead, it focuses on maximum creative freedom and the joy of experimentation. Free forms, borrowed from unconventional sources of inspiration such as nature, come together with lines that do not follow a strict logic to create innovative designs that strive to make a progressive statement.



Unusual, experimental, progressive – the aesthetics of the Avantgarde follows no known rules and fully exploits its creative freedom.

# **BALANCE**

## Perfect harmony

Inspired by the forms of nature – the perfect interaction of soft curves and spacious surfaces characterise the harmonious design of BALANCE.

BALANCE







↑

Single lever washbowl mixer

522980575

Quality workmanship: perfectly flat surfaces in glossy chrome are evidence of the highest quality workmanship.



98

↑  
Single lever bath and shower mixer  
525900575  
Slender, tall, elegant: this free-  
standing bathtub fitting captures  
all the attention.

SMART LUXURY



↗  
Single lever washbowl mixer  
522980575  
↗  
Concealed thermostatic mixer  
527290575



Two-way diverter  
528470575  
Concealed valve  
528150575  
Head shower  
6434005-00

Wall supply  
6306005-00  
Bath shower set  
6765005-00

Marble, glass, ceramic: in a spacious residential bathroom, BALANCE skilfully and stylishly enhances the washstand, bathtub and shower with discreet touches in glossy chrome.



→

Concealed two-hole  
wall-mounted single lever mixer  
522470575

One design language: the  
harmonious design of BALANCE  
is carried over into the wall  
fittings.

100



↑

Single lever basin mixer  
520230575  
Harmony you can touch:  
the handle, softly curved like  
a wing, is a distinctive style  
element.





→  
Single lever basin mixer  
520260575  
Single lever bath and  
shower mixer  
524470575  
It's all in there: the extensive  
BALANCE range offers  
endless possibilities for  
modern bathroom design.











←

Single lever bath and shower mixer  
524450575

Bath shower set  
6765005-00

Thinness is high fashion for  
bathroom ceramics: a surface-  
mounted mixer is recommended  
for slim, delicate bath rims.



Focusing on trends: many BALANCE fittings are also available in popular matt black.



Single lever bath and shower mixer  
524478775



Single lever basin mixer  
520238775



KLUDI BALANCE embodies an experimental aesthetic featuring biomorphic shapes from nature. Every detail in form and function, however small, plays an important role here in offering innovative solutions.





←

Single lever shower mixer

527108775

Shower set

6774087-00

Fashionable and practical: the wall-mounted single-lever shower mixer in elegant matt black doubles as a shelf.



↑

Concealed thermostatic mixer

527298775

Two-way diverter

528478775

Concealed valve

528158775

Bath shower set

6765087-00

Head shower

6434087-00

Wall supply

6306039-00

Walk-in showers are very trendy – ideal for hand-held and overhead shower combinations.



When KLUDI designs bathroom and kitchen concepts, the aspect of utility is always a primary consideration – with the aim of making life a bit easier and more pleasant for everyone.

## **Water in Perfection**

### Technology, Design and Quality: Made in Germany

From easy and safe installation to unparalleled ease of use and perfect enjoyment of water – KLUDI fittings offer a multitude of added advantages for users.

*Water in Perfection*



# Innovation is all about simplicity

For a little more quality in life

KLUDI products are much more than just everyday objects. Elegant in form, reliable in function, sensual and emotional in the water experience they offer, they stand for quality of life. They are backed by a history of innovation spanning almost a century. Around 170 inventions, almost 100 patents and more than 1,000 registered designs can be attributed to KLUDI Research and Development to date. The innovations of the Sauerland-based fittings specialist include the s-pointer, an aerator for washbasin fittings with an adjustable angle that always gives the stream of water the optimum direction, or the world's first hybrid fitting for the kitchen sink.

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←

With a passion for detail, KLUDI brings form and function into perfect harmony.







↑

Finishing touches:  
every fitting is finished  
to perfection.

## True workmanship Uncompromising quality

KLUDI products embody quality workmanship, the kind associated with the 'Made in Germany' quality mark in Germany and abroad. From product development and in-house tool construction to manual final assembly, the quality management and quality assurance teams work together with all employees to make sure that the fittings and showers meet strictest finishing, functionality

and durability requirements. The goal here is to maximise customer and user satisfaction worldwide. Regularly certified and audited processes such as incoming goods inspections and manufacturing supervision help keep the complaint rate steadily low at significantly less than one percent.





[kludi.com](http://kludi.com)